



Raise Your Way

FREQUENTLY ASKED QUESTIONS

What is Raise Your Way?

Raise Your Way lets you turn any activity you're passionate about into a fundraiser for the American Cancer Society. You can create, share, and manage a personalized fundraiser entirely on your own – quickly and easily. All money raised goes to help the American Cancer Society fund breakthrough research, free rides to chemo, free places to stay near hospitals, a 24/7 cancer help line, and so much more. Start your fundraiser by visiting charity.gofundme.com/americancancersociety

How do I use Raise Your Way to start a fundraiser?

To create your own personalized fundraiser, simply take the following steps:

- 1. Start a fundraiser:** Go to charity.gofundme.com/americancancersociety and click “Start a Fundraiser.” Register and personalize your fundraiser with stories, photos, and videos. You can even add registration and tickets to your fundraiser.
- 2. Spread the word:** Invite friends and family to support your fundraiser. You can even donate to yourself to get the ball rolling.
- 3. Track and celebrate your impact:** The site makes it easy to set fundraising goals and track your progress. When you fundraise, you're helping save lives from cancer.

How does the American Cancer Society receive the money from my Raise Your Way fundraiser?

There's nothing you need to do to transfer the funds you raise online – all funds raised through Raise Your Way go directly to the American Cancer Society.

How does the American Cancer Society use the money I raise?

The money you raise helps the American Cancer Society fund important efforts, like:

- Groundbreaking research.
- Free lodging near hospitals during treatment.
- Free rides to treatment for cancer patients.
- 24/7 cancer help line.

Can I raise funds for a specific type of cancer?

Yes! You may choose to automatically allocate your funds directly to our efforts supporting breast cancer when starting your fundraiser.

To allocate funds to other cancer types, contact your local American Cancer Society office to help you set up your fundraiser. Be sure to do this before you begin accepting donations, because funds that have already been raised are not able to be redirected at this time.

Find your local American Cancer Society office here: www.cancer.org/about-us/local.html



Can the funds I raise through Raise Your Way be directed to another American Cancer Society event?

Yes! Make sure you contact your local office for assistance before you begin accepting donations, because funds that have already been raised cannot be redirected at this time. Find your local American Cancer Society office here: www.cancer.org/about-us/local.html

Are there examples of successful DIY fundraisers on GoFundMe Charity?

Yes! See the amazing All-Star Fundraisers at charity.gofundme.com/americancancersociety.

Can offline donations be credited to my fundraiser?

Yes! If you have collected checks for your fundraiser, you can download, print, and fill out an [offline donation form](#) and send the form and checks to the American Cancer Society at the following address. Be sure to include the link to your fundraising page.

Send your completed form and checks to:
The American Cancer Society
PO Box 23317
Oklahoma City, OK 73123

To have your offline donations reflected on your Raise Your Way fundraising page total, simply use the GoFundMe Charity Offline Donation tool:

1. Log in to GoFundMe Charity and go to **My Campaigns**.
2. Select **Manage** in the campaign tile.
3. Select **Add Offline Donations** to enter your donations and click **Save** when you're done.

How do I contact someone for help?

For technical support and other questions about GoFundMe Charity, send an email to acs@gofundme.com or call 248-291-6897. You'll get a reply within 1 business day, Monday-Friday.

What American Cancer Society programs does Raise Your Way replace?

If you have previously raised funds for Team ACS, Birthdays, Friends and Family, or any of the other American Cancer Society personal fundraising platforms, we encourage you to begin using charity.gofundme.com/americancancersociety with its advanced fundraising tools right away.