



SOLE BURNER

Fighting cancer one mile at a time

Frequently Asked Questions

What happens with the money raised from the American Cancer Society Sole Burner – Coulee Region event?

Funds raised through American Cancer Society Sole Burner – Coulee Region support the American Cancer Society's mission to end cancer. Specifically, these dollars are used to make a difference in the following ways:

- Helping people take steps to reduce their risk of cancer or find it early when it is most treatable
- Investing in research to find, prevent, treat, and cure the disease
- Providing free information and services to help people facing cancer today - when and where they need it - including transportation, lodging, wigs, support programs, and more

Can we join and participate as a team?

Absolutely! You may register as either an individual or get together a group of individuals and join as a team.

I registered as an individual participant and would like to be part of a team, how do I become a team member?

Sole Burner – Coulee Region staff will need to make this change for you. Please email alex.deshler@cancer.org let us know what team you would like to join.

Is there a registration fee or fundraising minimum?

- Registration fee – UNTIL APRIL 15TH – 5K Runners: \$25; 5K Walkers: \$20; Youth: \$10
 - AFTER APRIL 15TH – 5K Runners: \$30; 5K Walkers: \$25; Youth: \$15
- Suggested Fundraising Minimum - \$100

Is my registration fee tax deductible?

Yes, tax deductible to the full extent of the law. When you register online you will receive a confirmation e-mail that serves as your receipt for tax purposes. When registering by mail or in person, your cancelled check serves as your receipt. For cash, a receipt can be given.

When is the Onalaska office open?

Regular business hours are Monday-Friday, 8:00 AM – 4:30 PM

CAN I BRING MY DOG?

No. With the exception for service animals, the American Cancer Society prohibits dogs at events for safety reasons. Thank you for understanding!

CAN I BRING A STROLLER, WAGON, SCOOTER OR ROLLERBLADES?

Strollers and wagons are fine to bring, just please make sure you line up with the walkers, or if you plan to run with a jogging stroller, start at the back of the running group. Scooters (motorized or not), and rollerblades are not allowed.

WHEN DOES ONLINE REGISTRATION CLOSE?

Online registration will close at 5:00 pm on April 21st. You will still be able to make/receive donations via the website, but the site will no longer accept event registrations. After that time, you will need to register in person the morning of the event. Registration on event morning is \$30 for runners, \$25 for walkers and \$15 for Kids and starts at 8:00am. If you plan to register the morning of the event, please make sure you allow enough time as there will likely be a wait.

HOW DO I GET MY T_SHIRT?

Pickup your race packet and t-shirt at one of the two pickup times:

- After April 8th at the American Cancer Society office in Onalaska (1285 Rudy St. Ste. 103 Onalaska, WI 54640) during normal Mon-Fri 8:00 AM – 4:30 PM business hours.
- April 21, 2017 at American Cancer Society office in Onalaska (1285 Rudy St. Ste. 103 Onalaska, WI 54640) from 8:00 AM – 11:00 AM

TIMING

Runners will have a chip timing device which will already be attached to their bib. This bib and tag are specifically assigned to you. The bib must be pinned in all 4 corners and should remain unwrinkled and uncovered. After you complete the course race results will be available via results kiosks; type in your identifying bib number and your time will be displayed. You can also find a list of the results and a video of the finish line at www.soleburner.org/couleewi. All day of registrations will be handled electronically via kiosks under the main event tent.

HOW DO I TURN IN MY PLEDGES?

- During office hours at the Onalaska, American Cancer Society office (1285 Rudy St. Ste. 103, Onalaska)
- April 21, 8:00 AM – 11:00 AM at Packet Pickup, located at the Onalaska office (1285 Rudy St. Ste. 103, Onalaska)
- At the event beginning at 8:00 AM in the registration tent
- Mail to:
American Cancer Society
Attn: Sole Burner – Coulee Region
1285 Rudy St. Ste. 103
Onalaska, WI 54650

If I make a donation online using my credit card, will I receive a receipt for my tax records?

Yes. After submitting your online donation you will be directed to a confirmation page that can be printed for your tax records. In addition, an email will be sent to the email address you provided at the time you made the donation that includes a receipt that can be printed for your records. Both the confirmation page and the email receipt will provide you with the value of your contribution that is tax deductible to the fullest extent of the law.

If I mail in my donation, will I receive a receipt for my tax records?

Yes. The American Cancer society will mail a letter, along with a receipt for tax records, approximately six weeks after they receive the donation. The receipt will provide the donor with the value of your contribution that is tax deductible to the fullest extent of the law.

Processing Fees? Why? Do I have to pay them?

There are always costs associated to registration and payment convenience. We are now asking for your help to reduce these expenses so we can put more money back to the mission. Please keep in mind you can avoid processing fees all together by mailing or dropping off a check to the local ACS office. We have set an ambitious but achievable goal to double our research investment over the next 5 years. We will only reach that goal if we are more effective and transparent with our expenses and donations. Please remember, while we are asking for your help it is not an obligation to pay these processing fees. Regardless, we thank you for your support.

Keep the questions coming!

Thank you for all you do to help us fight cancer!

Any additional questions can be submitted to Alex Deshler at 608.783.5001 x102 or alex.deshler@cancer.org

DON'T FORGET TO LIKE US ON FACEBOOK – <https://www.facebook.com/SoleBurnerCouleeRegion>