

Aruna

SOCIAL MEDIA ACTION PACK PROMOTIONAL POSTS

Inspire others to join you by promoting your local Aruna Run using #[CITY]ArunaRun2018. Also promote the Aruna Project mission using the #StrengthenFreedom and #RunforHer hashtags throughout your social media accounts!

To help make social sharing as easy as possible, we've compiled images and content you are welcome to post or simply use as inspiration to create your own.

Choose,
Tag,
Share!

INSTAGRAM + FACEBOOK

Looking for a 5K race with an impact? Join me on [DATE] for the #[CITY]ArunaRun2018 to help @ArunaProject free, empower, and employ women sexually enslaved in India. Register at: ArunaProject.com/run-at-dawn/ #StrengthenFreedom #RunforHer

On [DATE], I will be [running or walking] in @ArunaProject's #[CITY]ArunaRun2018 to raise funds to free women from sexual slavery in India. My inspiration for [running or walking] is the incredible [stories](#) of the previously enslaved women employed by the Aruna Project. Women like [Priya](#) who survived years of horrific abuse but is discovering enjoyment and happiness in her new life with Aruna. Join with me in giving this gift of renewed life to more young women in need. Register here: ArunaProject.com/run-at-dawn/ #StrengthenFreedom #RunforHer

Looking to take action in the fight against sexual slavery? Let's demonstrate there is #StrengthenFreedom by participating together in the @ArunaProject's #[CITY]ArunaRun2018. 100% of race proceeds go towards freeing, empowering, and employing sexually enslaved women in India. Register here: ArunaProject.com/run-at-dawn/ #StrengthenFreedom #RunforHer

Looking to teach your kids about respecting and empowering all people? Register your family and join me in running in the @Aruna Project's #[CITY]ArunaRun2018. Together we can give a voice to the voiceless and bring freedom to sexually enslaved women in India. Register at: ArunaProject.com/run-at-dawn/ #StrengthenFreedom #RunforHer

TWITTER

Come [run or walk] with me on [DATE] at the #[CITY]ArunaRun2018 and help free women sexually enslaved in India! ArunaProject.com/run-at-dawn

Join me on [DATE] for the #[CITY]ArunaRun2018 and be a superhero of hope for thousands of sexually exploited young women in India's brothel system. ArunaProject.com/run-at-dawn

On [Date] I will be [running or walking] in the #[CITY]ArunaRun2018. Join me in bringing freedom to women sexually enslaved in India! ArunaProject.com/run-at-dawn

Sign the entire family up to [run or walk] with me at the #[CITY]ArunaRun2018! Together we can teach our kids to respect and empower all people by helping free women sexually enslaved in India. ArunaProject.com/run-at-dawn

Tips for Creating Your Own

- 1 Share Your personal story and motivation for running
- 2 Share personal photos from previous race years (if you have participated in the race before)
- 3 Don't forget to tag @ArunaProject and/or the local Race Page
- 4 Don't forget to use your local race and Aruna Project hashtags