

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS

Presenting Sponsor
\$40,000

LEVEL 1
\$30,000

LEVEL 2
\$20,000

LEVEL 3
\$5,000

LEVEL 4
\$3,000

LEVEL 5
\$2,000

LEVEL 6
\$1,000

Individual Rider
\$150

# Available	1	1	1	X 4	X 1	X 3	14	96
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Participation

VIP	2	2						1
Riders	2	2						
Event Guest	2	2	2					1
Wine Tour	2							

Logo Placement

Unique Placement	●	●	●	●	●	●		
Communications	●	●	●	●	●	●		
UHCCF Website	●	●	●	●	●	●		
Microsite	●	●	●	●	●	●		
Event Signage	●	●	●	●	●	●		
Jersey Placement	●	●	●	●	●	●		

Location on Jersey

QTY

Sponsor Amount

Back	Presenting Sponsor Upper-Back	1	\$40,000
Back	Level 1 Mid-Back	1	\$30,000
Back	Level 2 Mid-Back	1	\$20,000
Front	Left Chest	SOLD	\$5,000
Front	Right Chest	1	\$5,000
Side	Left Side	1	\$5,000
Side	Right Side	1	\$5,000
Back	Level 3 Mid-Back	1	\$5,000
Shoulder	Right Shoulder	SOLD	\$3,000
Shoulder	Left Shoulder	1	\$3,000
Back	Level 5 Mid-Back	X 3	\$2,000

RIDING FOR A Great Cause

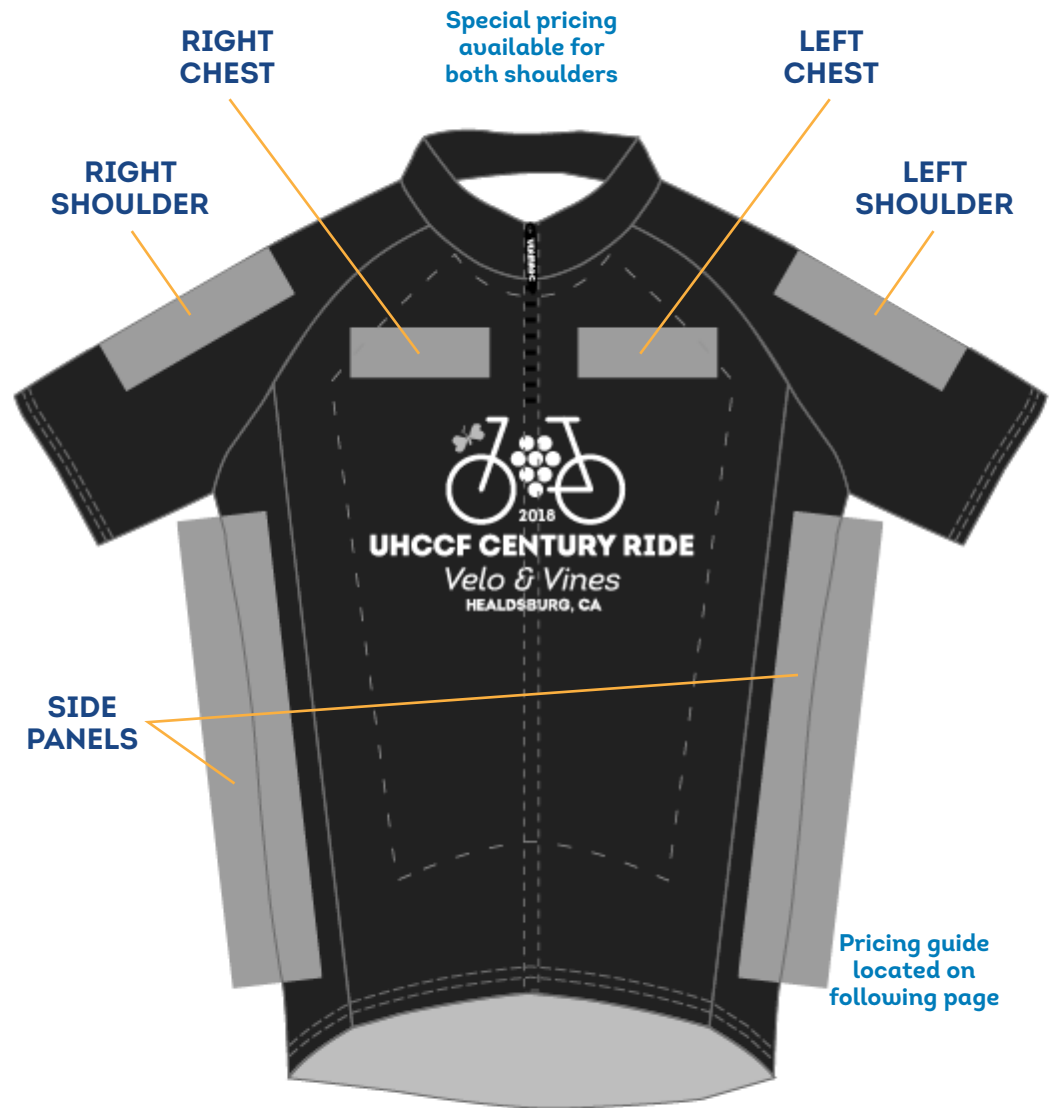
2018 VELO & VINES CENTURY RIDE SPONSORSHIP OPPORTUNITIES

In 2018 cyclists will meet at the Arnot-Roberts Winery in Healdsburg, CA to embark on the third-annual Velo & Vines Century Ride. This 30-mile, 100-mile or metric tour on rolling wine country roads will raise money toward future UHCCF medical grants for children in the Western region.

The event features rest stops along the route where riders can experience some of the best artisan foods and local music in Sonoma County. The cycling tour ends with a post-ride awards ceremony and a marketplace featuring local vendors, wine tastings, a silent auction and live entertainment.

Now is the time to get involved as a Velo & Vines supporter through a wide range of sponsorship opportunities on the jersey and various event activities. It's a tremendous way to reach participants and prospects before, during and long after the ride – all while contributing to a wonderful cause for children.

Please contact **Jennifer Roberts** at 707-332-5340 or at jroberts@trpnppo.com or **Mike Cotnoir** at 860-741-0722 or at michael.cotnoir@uhg.com to become a Velo & Vines sponsor.



Front side

***Jersey color is yet to be selected.**

Pricing Guide

Front side

RIGHT SHOULDER

RIGHT CHEST

LEFT SHOULDER

LEFT CHEST

BOTH SHOULDERS

SIDE PANELS

Back side

PRESENTING SPONSOR

LEVEL 1 MID-BACK

LEVEL 2 MID-BACK

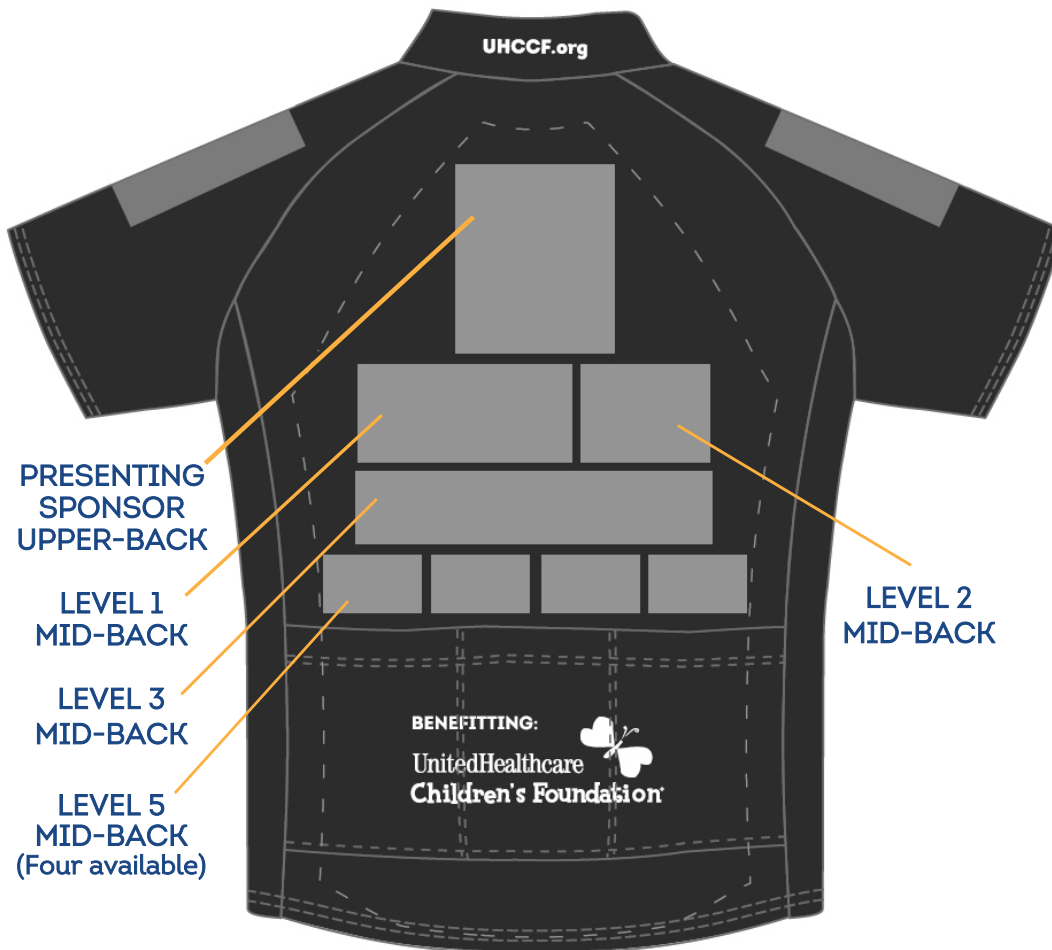
LEVEL 3 MID-BACK

LEVEL 5 MID-BACK
(Three available)

Other Sponsorship Opportunities

WELCOME DINNER
(Night before ride)

REST STOPS
(Three available)



Back side