

# CHICAGO iMENTOR CHALLENGE 2018

MARCH 1  
THROUGH  
MARCH 31

A MENTOR-DRIVEN FUNDRAISING CAMPAIGN TO HELP CLOSE THE GAP BETWEEN A YOUNG PERSON'S POTENTIAL AND THE CHANCE TO PURSUE THEIR AMBITIONS



## SIGN UP ON CROWDRISE

[www.crowdrise.com/imentorchallengechicago18](http://www.crowdrise.com/imentorchallengechicago18)

Click 'Set Up Your Fundraiser' and you will be good to go!



## JOIN A TEAM

**Show your school pride**

Support your mentee's high school or join team PSP if your student has graduated. Win cool prizes for your school's team!



## MAKE IT YOURS

**It's not business, it's personal.**

Tell your story. Photos & videos can't hurt either



## GO FUND YOURSELF

**Whether it's \$5 or \$500, get the ball rolling!**

People who donate to their own page raise 8X more than those who don't.



## TELL THE WORLD

**Or at least everyone you know.**

Overcome the awkward. Start with the people closest to you!

## TIPS & TRICKS, TRUST US

### Reach for the stars.

Set a goal and make your ask tangible. People like to see progress and they'll want to help you hit your target.

### Email is king and social media rules.

Start with your inner circle, personalize an email & hit send. Tweet, text, & share out updates. If they can't give, ask them to do the same.

### Double your donations.

Check if your employer and your donors' company have matching-gifts.

### Show some love.

Don't forget to say thanks! Write a note, give a public shout out on social media, bake some cookies, just remember to do something.

## FAST FACTS

1,025  
students  
1,025  
mentors

\$1,000  
supports a mentor-  
mentee pair for a year

\$250  
supports a college  
application event for  
an entire class

\$100  
supplies a mentee with  
a year's access to  
monthly career and  
college prep events

\$35  
allows a pair to bond  
at events for a year

? **Need assistance?** Contact Tihela Feit at [tfeit@imentor.org](mailto:tfeit@imentor.org) or (312) 219-8790



[imentor.org/chicago](http://imentor.org/chicago)